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# Purpose Passion Service

# 2012

## Annual Report

Black Child Development Institute of  
Greensboro, Inc.

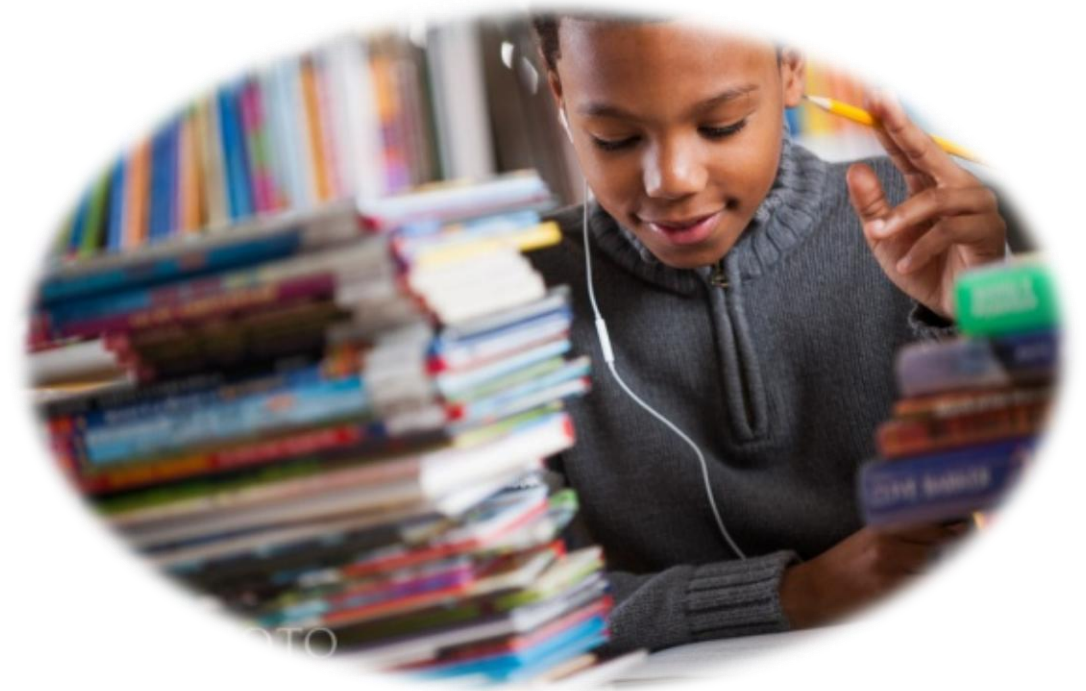
On behalf of the Board of Directors, dream team of dedicated staff members and the over 1,500 children and their families that we served in the community in 2012, we would like to thank our “un-sung heroes”. Thank you for carrying the torch with us whether through volunteering, providing in-kind space, donating or allowing us to serve your children. It is YOUR dedication that has allowed us to keep the flames burning since they were ignited over 34 years ago by Mrs. Sarah Herbin. Thank you!

June Swanston~Valdes – President,  
Board of Directors

Karen N. Thompson,  
Executive Director

**Board of Directors**  
**Black Child Development**  
**Institute of Greensboro, Inc.**

Peggy Branch  
Lena Murrill Chapman  
Joy Cook  
Les Ferrier  
Latonya Flamer  
Sandra Foster  
Audrey Franklin  
Mary Griffin  
Veda Howell  
Brenda Dalton James  
Edwina Link Jones  
Delores Lawrence  
Antonia Lamberth  
Crystal Mattison  
Tanya Price, PhD  
June Swanston~Valdes



**Carrying the Torch with Passion**

BCDI-G continues to answer Mrs. Herbin’s call to action by offering year round programs and workshops, **all free to students and their families regardless of race or socio-economic backgrounds.** In 2011 BCDI-G was certified by the Children’s Defense Fund to implement **Greensboro’s first CDF certified Freedom School** summer program. This six week **free summer program**, in its first year, saw over 85% of its Scholars improve their reading scores. In 2012 the program continued to raise the bar on achievement for its participants and their parents with **over 98% of parents volunteering** at the program site. In 2012, BCDI-G also hosted its annual Back To School Extravaganza where, in addition to receiving free school supplies, parents were given the tools needed to **advocate for their children** through workshops hosted by representatives from Guilford County School Board, Teachers and Counselors. Additionally in 2012, BCDI-G again hosted **the Entering the College Zone and Stepping Stones to College** programs which focused on helping students and their parents **plan for college and a career.**

**Staff**

Tyresa Foster  
Keyshia Haithcock  
Karen Thompson  
Likesha Tillman  
Niah White

**2012 Sarah Herbin**  
**Award Recipient**

Colonel Larry Burnett

**2012 Affiliate Award Recipient**

Josephus





## Carrying the Torch with a Purpose

Our mission is to improve and protect the quality of life of children, youth and families in the Greater Greensboro community.

## Snapshot of children served by BCDI-G in 2012

### Lighting the Torch with Passion

Black Child Development Institute of Greensboro, Inc. (BCDI-G) was founded in 1978, and chartered in 1979 by Greensboro resident Sarah Walden Herbin. Mrs. Herbin, who also co-founded the National Black Child Development Institute, returned to Greensboro and after hearing *about 36 children, all African American, who were going to be retained for the upcoming school year, made a call to action by asking "Who If Not Us Will Advocate For Our Children"*. Mrs. Herbin and her friends worked with providing **free educational** services for the children **over the summer**, and *at the beginning of the school year they were all ready to move to the next grade level*. When the school system refused to promote the children, Mrs. Herbin taught the **parents how to advocate for their children**. By the end of the school year, all the students successfully passed to the next grade level.



1524 children, youth, and families  
54% male, 46% female  
94% economically disadvantaged; 64% living in poverty

34% have an Individualized Education Program Plan

Ethnic Breakdown: African-American – 77%;  
Other – 11%; Hispanic – 8%; Multi-Racial - 4%



Carrying the Torch



**Lighting the Torch of Service**

“Being in the Black Child Choir taught me **discipline, dedication** and the **importance of hard work**. To be in the Black Child Development Choir was a commitment to more than singing; it was **a commitment to serve** in a **program of excellence**. For a teenager to give up several hours on a Saturday was hard, but it was worth it. We were able to meet other students from different parts of the County who we would never have met otherwise, and we got to travel across the country performing at places where we would never have been without the choir. I continue to **serve** my community as a social worker and have remained friends with several of the young people I met in the choir. I am thankful for the opportunity afforded to me by that choir.” - Jocquita Williams (nee Shephard)-Choir Member 1990.

Carrying the Torch

**Support, Revenue & Expenses**

*For Year Ending June 2012*

Support and Revenue

Contributions and Public Support	\$ 505,995
United Way of Greater Greensboro	\$ 124,712
Revenue, Interests and Fees	\$ <u>112</u>
<i>Total Support</i>	\$ 630,819

Expenses

Program Services	\$ 629,919
Management and General	\$ 66,385
Fund Raising	\$ <u>25,308</u>
<i>Total Expenses</i>	\$ 721,612

*Financial Statements*

*Financial information for Black Child Development Institute of Greensboro, Inc. is available from the State Solicitation Licensing brand at 1-800-830-4989. The license is not an endorsement by the state*

Carrying the Torch



# Carrying the Torch with Passion

*"We have to erase the stigma and stereotypes. Cover up our eyes and dream for our children a future brighter than their current situation, and create hope." Niah White*

## What our children are up against...

- In Guilford County Schools, 3<sup>rd</sup> through 8<sup>th</sup> grade EOG reading scores for students reading at or above grade level 2012:
  - Caucasian students - 85%
  - Hispanic students - 54.9%
  - African American students - 57.7%
  - Economically disadvantaged students - 54.9%
- In North Carolina the average freshman high school graduation rate is 76.9%
- In North Carolina the ratio of cost per prisoner to cost per public school pupil is 4.0

## How BCDI-G is addressing the challenge...

- Provide free in-school and afterschool academic assistance to students to improve their likelihood of success in school.
- Provide free summer literacy program to combat the effects of summer reading loss.
- Facilitate parent and student workshops to help plan and prepare for entry into college.
- Recruit, screen and train AmeriCorps Members and volunteers to mentor, tutor and support the children in the community.



### Carrying the Torch of Service

Each year since 2000, BCDI-G has recruited, screened and extensively trained a team of AmeriCorps Members who serve the community by providing one on one and small group tutoring at community and school based sites. Known as the "National Peace Corps", AmeriCorps Members serve the community through **discipline, dedication and a commitment to service.** In 2012, BCDI-G had 36 AmeriCorps Members who served on our **Spirit of Excellence AmeriCorps team** committed to providing support to students "at-risk" of academic failure. These Members worked alongside community volunteers and in 2012 gave back to the community **23,165 hours in service to 1524 children** and parents in Guilford County. The AmeriCorps program is funded by the Corporation for National and Community Service along with leveraged funds from Guilford County Schools, Guilford County and the United Way of Greater Greensboro.

# 2012 Membership

Abena Asante  
Ceola Ross Baber  
Bennett College  
Rosa Bowden  
Dana Valdes Brooks  
Linda Brown  
Ronnie Bruner  
Jamia Bruton  
Laverne S. Byron  
Ester Carter  
Lena M Chapman  
Darius Cobb  
Dorothy Colson  
Alan Duncan  
Harold and Clara Fields  
LaTonya Dixon Flamer  
Sandra Foster  
Tyresa N. Foster  
Audrey Franklin  
Charlene Gladney  
Mary Griffin  
Thurman Guy  
Joseph Henry  
William A. Howard  
Veda Howell  
Bobbie Humphrey  
Kathryn Irvin  
Brenda D. James  
Perry Jeffries  
Edwina Jones  
Eunice Jones-Obeng  
Jackie Kpeglo  
Crystal Mattison  
Bertha McLendon  
Shakeda Muldrow  
Odessa Patrick  
Dr. Ann Pember  
Marlene Pratto  
Audrey Ray  
Sylvia Rivers  
Nancy Routh  
Zanzella Foster Savoy  
Beverly Stallings  
Nancy C. Stewart  
Karen N. Thompson  
Likesha Morgan Tillman  
June S. Valdes  
Paul A. Valdes  
Christopher Wallace  
Meeshay Wheeler  
Niah White  
Sadia Williams  
Robert A. Wright

# 2012 Contributors

Linda Adams  
Lawrence Aikens  
Dr. Lane S. Anderson III  
Margaret Arbuckle  
Denise Atkinson  
Ceola Ross Baber  
Maxine W. Bakeman  
Mildred Ballentine  
Beatrice Barrow  
Dr. And Mrs. A P Bell  
BJ Bishop  
Dr. V. Bland  
Lewis Brandon  
Dana Valdes Brooks  
Virginia Bynum  
Sammie Chess  
Tanya M. Coakley  
Joy Cook  
Eudoxia M. Dalton  
Robert Davis  
Frankie Day  
Katie Dorsett  
Ralph Douglas  
Alan Duncan  
Yvonne Dunlap  
Linda Edmunds  
M. Evans  
Harold and Clara Fields  
LaTonya Dixon Flamer  
Linnie B Foster  
Sandra Foster  
Tyresa N. Foster  
Audrey Franklin  
Henry and Shirley Frye  
Julius A. Fulmore  
Charlene Gladney  
Mark V. L. Gnoy  
Angela Gray  
Mary Griffin  
Barbara Guest  
Keyshia Haithcock  
Andrea Harris  
Gerald Hill  
Sandy Hines  
Catherine Holcombe  
Gilbert Howell  
Veda Howell  
Kathryn Irvin  
Terri Jackson  
Brenda D. James  
Perry Jeffries  
Edwina Link Jones  
Eunice Jones-Obeng  
Sandra Keen  
Brett Koceja  
Jackie Kpeglo  
Antonio Lamberth  
Delores Hampton Lawrence  
Clarence Lloyd  
Charles Lownes  
Crystal Mattison  
Dorethea McCormick  
Barbara McPherson  
Lawrence McSwain  
Dale James Metz  
Dan Miller  
Enola Mixon  
Wayne Moore  
Shakeda Muldrow  
Harold Murdock  
Philbert Neal  
Odessa Patrick  
Annie Ratliff  
Audrey Ray  
Sylvia Rivers  
Nancy R. Routh  
Kelli Saenz  
Pamela Smith  
Florence Snider  
Howard Snipes  
Zandra Solomon  
Nancy C. Stewart  
Naomi H. Thomas  
Karen N. Thompson  
Likesha M. Tillman  
Iris Troxler  
June S. Valdes  
Paul A. Valdes  
Callie Wallace  
Christopher Wallace  
Charles A. Ward  
Joya Wesley  
Niah White  
Gertrude Williams  
Patricia W. Wiseman  
Robert A. Wright  
David Wynn  
Harry Young